



Republic of the Philippines
Department of Education
 Cordillera Administrative Region
Schools Division of Benguet

DepEd-Benguet Division
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DIVISION MEMORANDUM

No. ~~340~~ s. 2025

**PARTICIPATION IN THE LAKAS SA GATAS CAMPAIGN REGIONAL KICK-OFF
 FY 2025**

To: School Governance and Operations Division
 Concerned PSDSs/PSDIs
 Concerned School Heads
 Field Health Personnel Concerned
 All others concerned

1. The Department of Education-CAR, in coordination with this office, will conduct the **Lakas sa Gatas Campaign Regional Kick-Off** on **September 2, 2025**, at **Puguis Elementary School, Wangal, La Trinidad, Benguet**.
2. The activity aims to formally launch the "Lakas sa Gatas Campaign" across the region, establishing its goals, key messages, and target beneficiaries, promoting awareness of the nutritional benefits of milk, and conducting a region-wide milk toast to demonstrate collective support for milk consumption.
3. Kindly see the attachment for the list of participants.
4. This memorandum shall serve as **authority to travel on official business** for the identified participants.
5. Meals and snacks, travel, and incidental expenses shall be charged to SBFP and local funds subject to the usual accounting and auditing rules and regulations.
6. For dissemination and compliance.

ESTELA P. LEON-CARIÑO EdD, CESO III
 Regional Director
 and Concurrent Officer-in-Charge
 Office of the Schools Division Superintendent

For the RD and Concurrent OIC:

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